

# Hearing Benefits That Redefine Expectations

10 ways you get MORE with Amplifon Hearing Health Care



Guided by the belief that everyone has a right to hear the sounds of life, Amplifon Hearing Health Care enables people across the U.S. to obtain high-quality, affordable and convenient hearing healthcare. With over 22 years of experience serving more than 100 million customers, we have designed our program to:

- **Save** money for you and your members on healthcare-related expenses
- **Satisfy** and retain members by providing a highly valuable benefit
- **Support** your organization as a trusted partner and leader in the hearing industry

## 1 High performance without the high price tag

Leadership in hearing healthcare gives Amplifon the ability to negotiate hearing aid prices that average 56% less than retail or savings of \$2,700 per aid. Our deeply discounted pricing means lower out-of-pocket costs for your members.

## No cost to implement a hearing program

Additionally, there are no participation, access or set-up fees. Plus, your members are automatically enrolled so they can start saving on hearing healthcare right away.

1  
MORE savings

MORE savings

## 2 All-inclusive pricing, saving your members even more

Every hearing aid comes with valuable extras at no additional cost: a low price guarantee that not only matches local quotes, but beats them by 5%; risk-free 60-day trial; three-year loss and damage warranty; two years of batteries; one year of unlimited follow-up care; free hearing screening and one year of interest free financing.

3  
MORE savings

MORE satisfied

## 4 Access and convenience with the nation's largest independent network

Founded by audiologists in 1995, Amplifon is the nation's largest independent credentialed provider network with over 5,300 locations nationwide. Unlike other competitors, we are independently owned and operated (i.e. not owned by a hearing aid manufacturer), which reduces any potential conflict of interest.

5  
MORE satisfied

## More product choice to meet the unique needs of your members

As an independent entity, Amplifon delivers unsurpassed product choice — more than 2,800 hearing aid models, representing all 10 major brands, including Miracle-Ear, Starkey, Phonak, Unitron, Rexton, Widex, Oticon, Signia, Sonic and ReSound.

## Outstanding member loyalty based on high NPS score

Amplifon believes ongoing member feedback is fundamental to measuring the success of our program. Our outstanding Net Promoter Score (NPS) score of 58, where 50 is considered excellent, represents strong member loyalty.

MORE satisfied

## Our low return rate indicates happy members

The real measure of success is Amplifon's low rate of return. Our low 5.9% return rate compared to the 19.5% industry average indicates a higher level of member satisfaction.

MORE satisfied

## Strategic communication drives member awareness and engagement

Available at no cost to you, Amplifon's communication program is designed to guide members through their hearing health journey while helping to achieve your organization's healthcare goals. Our extensive portfolio of print and digital resources can be customized and delivered via your members' preferred communication channels. We also provide materials to support sales and training.

MORE support

## Trusted partnership based on transparency and accountability

At Amplifon, we understand that healthcare can be confusing. That's why our program provides complete price transparency, coupled with guided, personalized care, throughout the buying experience. We will work with you to meet any transparency requirements, and provide detailed reporting that continuously measures our ability to exceed your organization's needs and expectations.

MORE support

## A proven track record with insurers, unions and employers

With over 22 years of experience partnering with health insurance companies, unions and employers, we have a firm grasp on your challenges, complexities of coverage requirements across the country and how to tailor a program to each. Additionally, we help you to lower costs while adding value to your organization by improving your member's health and overall experience.

MORE support

# 10

## To partner with us today or for more information:

**CALL 1-727-336-1035**

**CONTACT** [Eric.Gaither@amplifon.com](mailto:Eric.Gaither@amplifon.com)



**amplifon** Hearing Health Care